Adding an Animated GIF to PoliteMail

PoliteMail supports adding animated GIFs to Outlook emails, however, animated GIFs are not supported in Outlook 2007-2016. Here is a handy reference chart that shows which Email Clients support animated GIFs.

Email Client	Animated GIFs Supported?
Apple Mail	Yes
Outlook 2003	Yes
Outlook 2007 - 2016	No
Outlook 2018	Yes
Outlook 2019 / On-Premise Installations	No
Outlook for OSX	Yes
Outlook.com	Yes
Microsoft 365 v1904+	Yes
Lotus Notes 8, 8.5	Yes
Gmail	Yes
AOL	Yes
Yahoo	Yes
Android (native & Gmail)	Yes
iPhone (native & Gmail)	Yes

For Outlook 2007 - 2016 desktop recipients, the animated GIF will display the first image.

Adding an animated GIF to a PoliteMail email

- 1. Create the GIF animation and save it as a GIF. When creating the animated GIF, you will want to make the first frame something engaging that works on all viewing devices. Do not leave the first frame blank.
- 2. Now go to Outlook > New Email> POLITEMAIL and choose Add Image. Navigate to your saved GIF file.

Your animated GIF will now be added to your message.

